



Getting Started With Flutterwave For Business

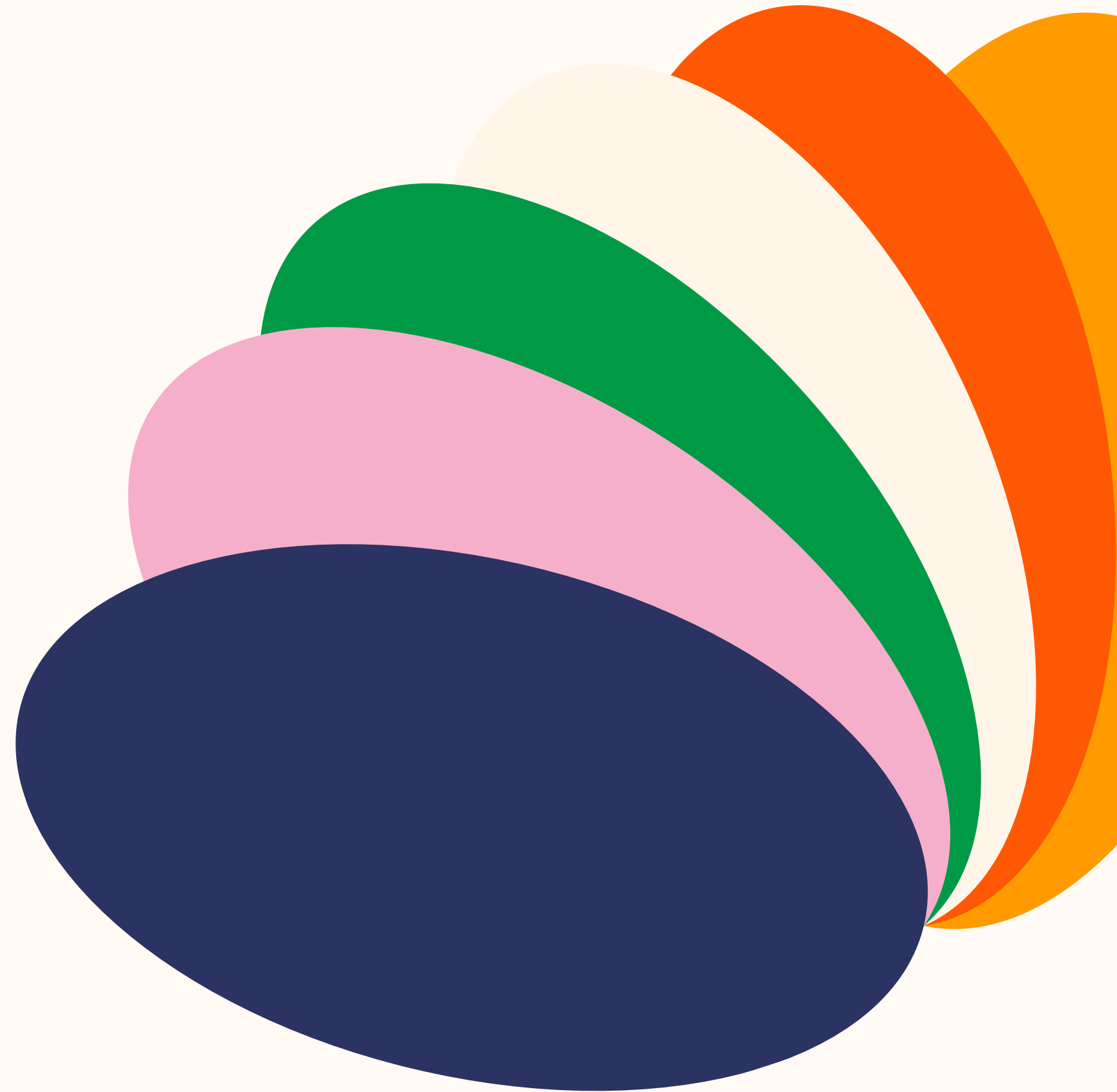


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Overview

1. Overview



Our mission is to simplify payments for endless possibilities. We're fulfilling this mission by creating innovative payment solutions for businesses and individuals.

In this document, we introduce you to our Flutterwave for Business (F4B) Dashboard and the features powering the growth of businesses of all sizes.





Account Creation & Onboarding

2. Account Creation & Onboarding

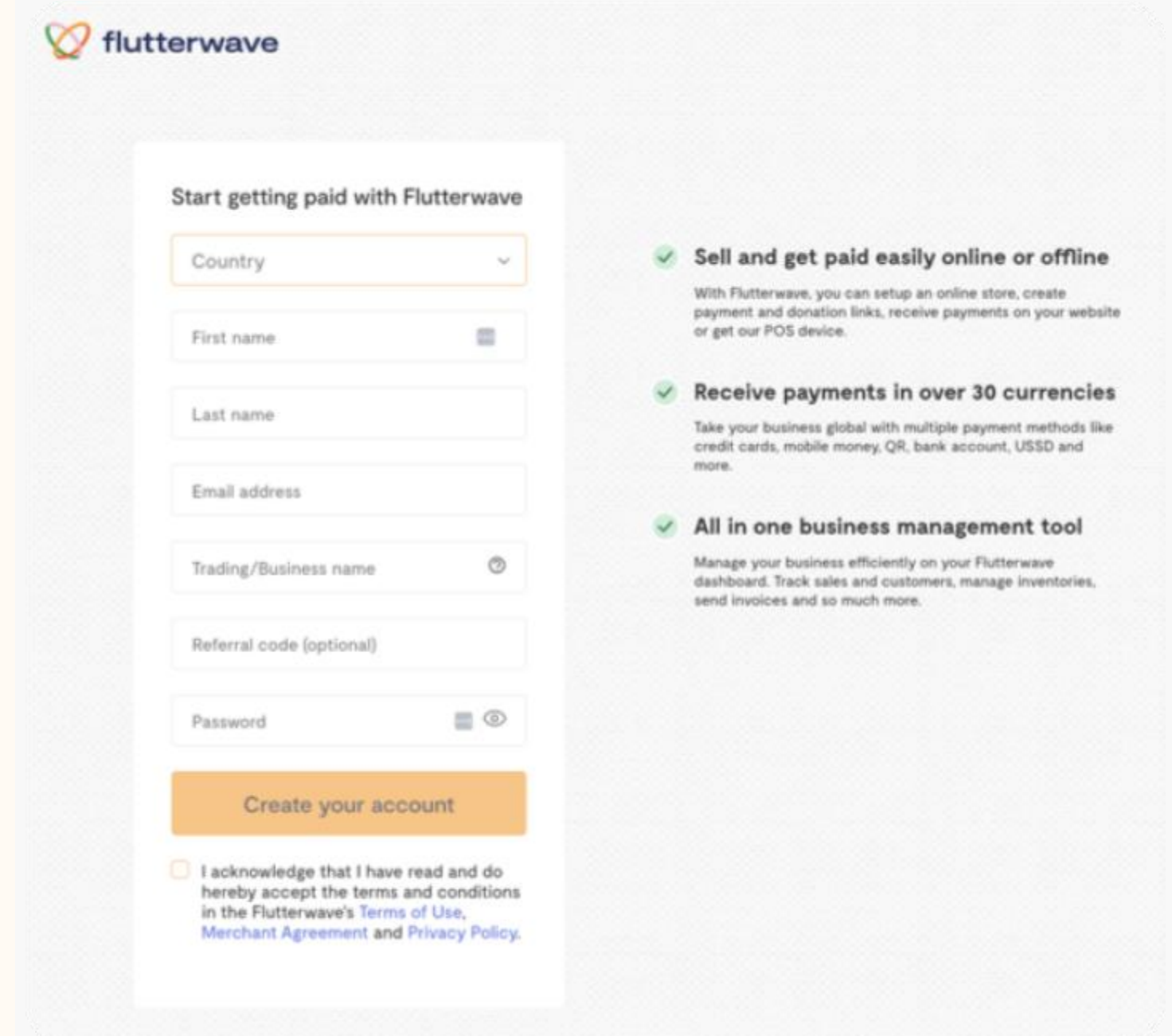


With a massive reach in 30+ African countries and 150+ currencies, Flutterwave merchants can use our solution to receive and make payments to their customers across the world.

To experience the endless possibilities F4B has to offer, an account is needed. You can get started by creating one [here](#).

F4B is completely free to use. We thrive on your success. We only earn a small percentage on transactions we process for you.

You can learn more about our transaction charges on our [pricing page](#).

A screenshot of the Flutterwave account creation interface. On the left is a form titled "Start getting paid with Flutterwave" with fields for Country, First name, Last name, Email address, Trading/Business name, Referral code (optional), and Password. Below the form is a "Create your account" button and a checkbox for terms and conditions. On the right are three benefit points, each with a green checkmark icon: "Sell and get paid easily online or offline", "Receive payments in over 30 currencies", and "All in one business management tool".

Start getting paid with Flutterwave

Country

First name

Last name

Email address

Trading/Business name

Referral code (optional)

Password

Create your account

I acknowledge that I have read and do hereby accept the terms and conditions in the Flutterwave's [Terms of Use](#), [Merchant Agreement](#) and [Privacy Policy](#).

- ✓ **Sell and get paid easily online or offline**
With Flutterwave, you can setup an online store, create payment and donation links, receive payments on your website or get our POS device.
- ✓ **Receive payments in over 30 currencies**
Take your business global with multiple payment methods like credit cards, mobile money, QR, bank account, USSD and more.
- ✓ **All in one business management tool**
Manage your business efficiently on your Flutterwave dashboard. Track sales and customers, manage inventories, send invoices and so much more.

2a. Types of Accounts



Types Of Accounts On Flutterwave

We offer three different account types on F4B:

1. **Unregistered Business Account**
2. **Registered Business Account**
 - a. Sole Proprietorship
 - b. Limited Liability Company
3. **Other Entity Account**
 - a. NGOs
 - b. Trust
 - c. Associations
 - d. Co-operative Society

If you are considering creating an account, you can learn more about these account types in this [guide](#).

Some businesses and services are also prohibited on Flutterwave, learn more about them [here](#).

What type of account would you like to create?

Select the account type that best meets your needs.

Country

Nigeria

For other countries click [here](#).

Select an account type



Business account

For freelancers, sole traders, startups, small to medium businesses and enterprises.



Other entities

For charities, non-profits & religious institutions.



Continue

Already have an account? [Login here](#)

2b. Documents required for verification



Documents Required For Onboarding

You need to complete the onboarding process before you can use F4B. All you need to do is submit the required documents and provide more information about your business. These documents vary depending on your country and account type.

These are some of the required information:

- Government-issued ID
- Business Registration documents
- Trading Name
- Bank Account information
- Business & Residential addresses

Learn more about the requirements to complete onboarding for any account type on our [support page](#).





Support

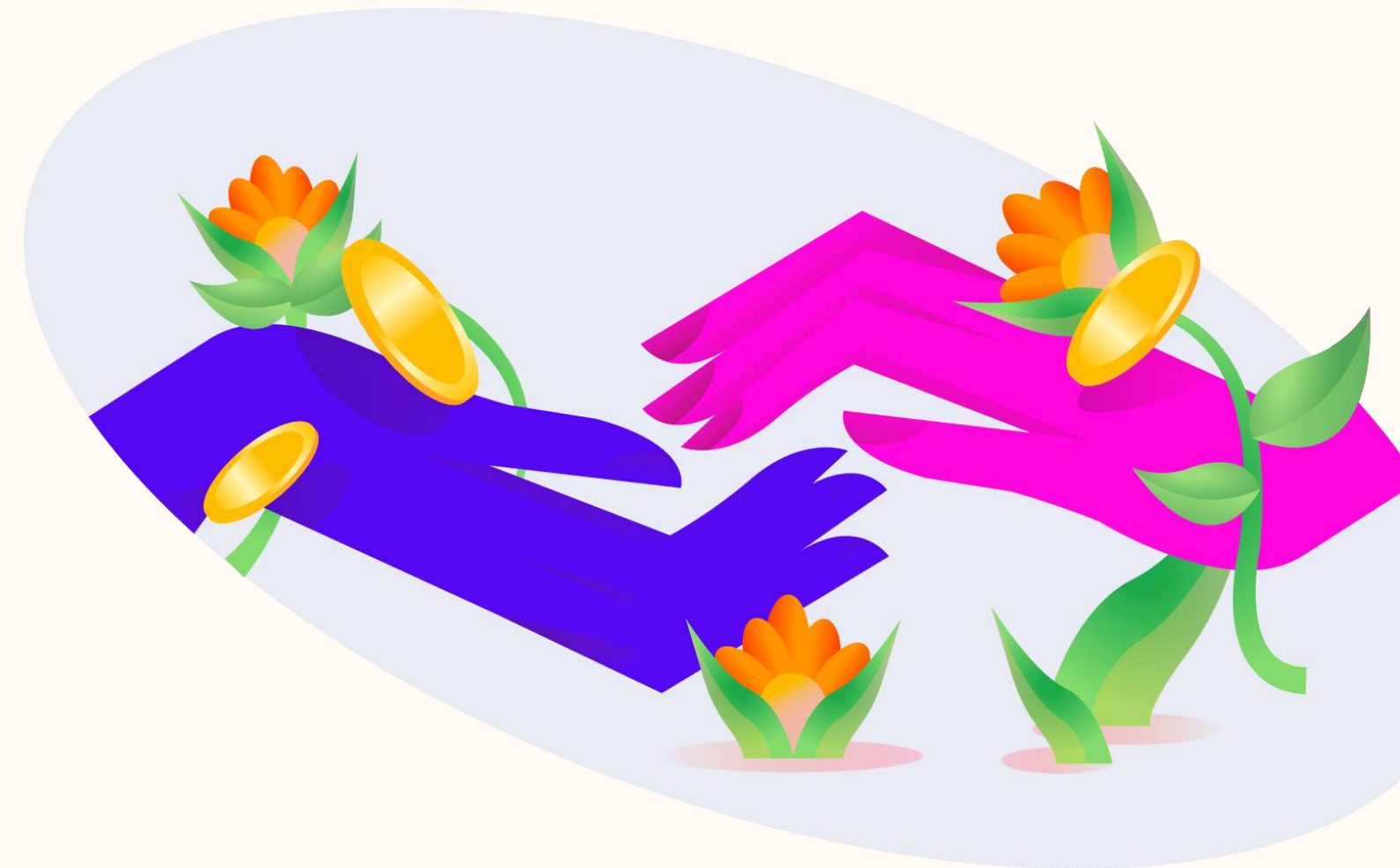
3. Support



We have 24-hour customer support across multiple channels. If you have enquiries, complaints or feedback about our services, you can reach us via any of the following channels:

- Our Support Email: hi@flutterwavego.com
- Developer Support Email: developers@flutterwavego.com
- Social Media Support: [Twitter - @FlwSupport](https://twitter.com/FlwSupport)
- Phone Number: +2342018889595

Explore our comprehensive support library, featuring a wealth of articles and frequently asked questions, designed to address any concerns or inquiries you may have regarding your Flutterwave for Business account. Access this valuable resource [here](#).





Know Your Dashboard (KYD)

4. Know Your Dashboard (KYD)



Oluwarotimi Okun...
Merchant ID: 3334294

Search for features or sub-features

Let's get you started

- Receive payment**
Create a payment link in just a few clicks and share the link with your customers—no code required.
[Create payment link](#)
- Create and send invoices**
Create and send professional invoices easily, get paid and track payment with Flutterwave invoicing.
[Create invoices](#)
- Start selling online**
Create a free online store that helps you find customers, accept payments from anyone.
[Add products](#)
- Get POS**
Collect payments in-person with our Point of Sale (POS). Start selling in person at your preferred locations.
[Request POS](#)

Overview

GBP

Last 30 Days | Oct 10, 2023 | Nov 09, 2023

Date	Value
Oct 23, 23	1.0
Oct 24, 23	1.0
Oct 26, 23	2.1

Total Value
GBP 4.10

Total Volume
4

Total Settlements
GBP 2.48

[See all settlements](#)

[Need Help?](#)

4. Know Your Dashboard (KYD)



The Flutterwave Dashboard

The Flutterwave Dashboard is the powerhouse where you can see and use all the features you need to manage and grow your business.

From creating payment links, invoices, online store, to making transfers, applying for loans, and so much more; the Flutterwave Dashboard enables you to manage your business, customers and transactions without sweat.

Watch [this video](#) to learn more about the dashboard and all it can do for your business.



4a. Home Page



The Home page of the dashboard provides you with a sneak preview of your transactions and settlements. You can also find the merchant hub, search bar and interactive cards on the Home page.

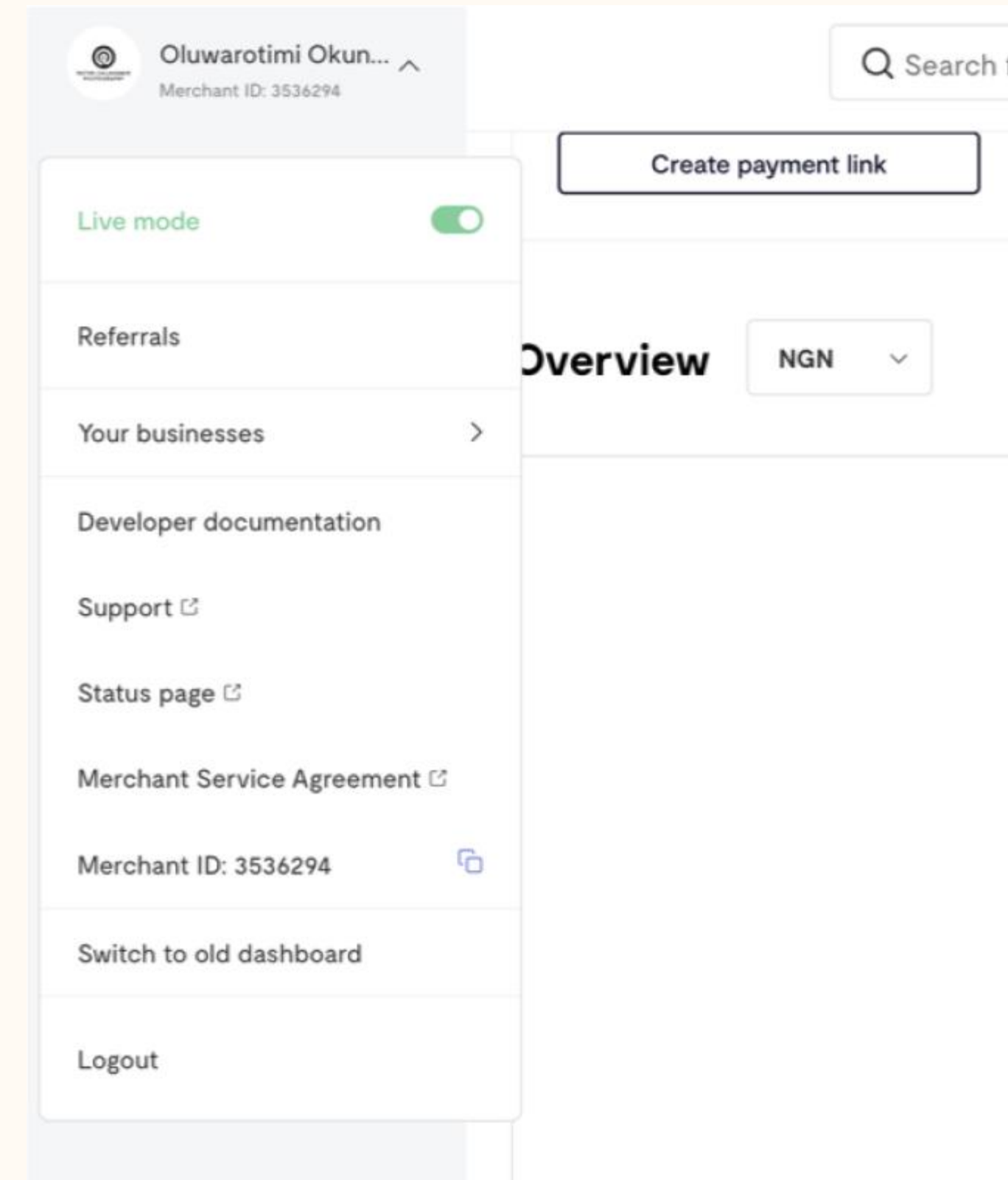
Merchant Hub

This hub contains important account information like your Merchant ID, your account's unique identifier. You can access our support page, the testing version of your account, your businesses, our developer documentation and more in the merchant hub.

The merchant hub can be found at the top left corner of your dashboard.

Fun fact: Flutterwave has a referral policy where you earn money when you refer new merchants. You will earn 0.1% on the revenue Flutterwave makes from each transaction the merchant processes.

Click on 'Referrals' to get your referral link.



4a. Home Page

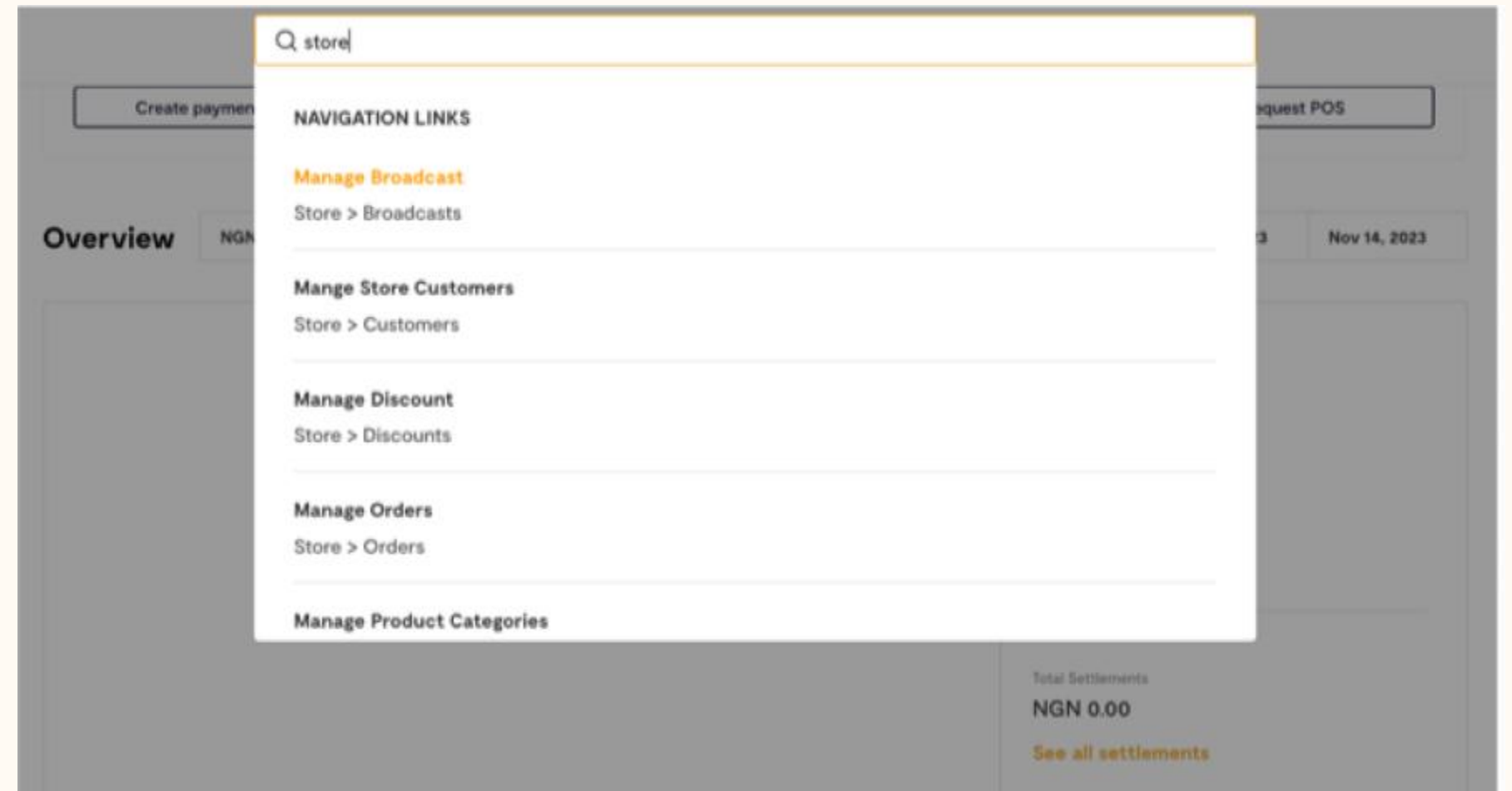


Search Bar

The search bar enables you to quickly locate the features they need at the click of a button.

The search bar is context-aware. On certain pages, such as Transactions, Store, and Customers, the search bar becomes contextualized, which means that as you navigate through different sections of the dashboard, the search feature adapts to display results relevant to the page you're on.

Watch this [video](#) to learn more about the search bar.



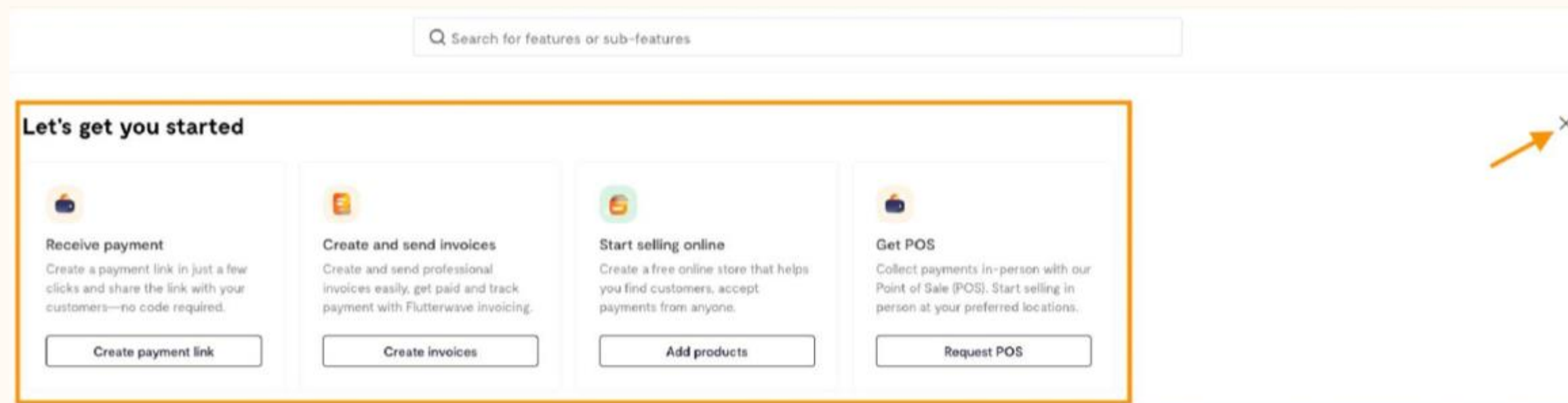
4a. Home Page



Interactive Cards

These cards provide instant access to the most frequently used payment features, allowing users to efficiently manage their payment links, store, invoices, and point-of-sale (POS) operations. Our POS solution is currently only available to our Nigerian merchants.

With these interactive cards, you can effortlessly create payment links, manage their online store, generate invoices, and oversee their POS terminals.



4b. Balances



This page houses all information about the currencies you've received, your balance history and settlements.

Balance

This subsection shows all the currencies you've ever received. Under each currency, there are 2 types of balances:

- **Collection Balance:** this is how much you received into your Flutterwave account. The money stays here until it's settled into your settlement account or your payout balance.
- **Payout Balance:** this is the money available to you for transfers. You can send this money to bank accounts in countries we support.

Balances	
NGN balance	Set low limit Fund balance ▾
Collection balance ⓘ	NGN 4.51
Payout balance ⓘ	NGN 178.00
GBP balance	Set low limit
Collection balance ⓘ	GBP 0.01
Payout balance ⓘ	GBP 0.00
USD balance	Set low limit Fund balance ▾
Collection balance ⓘ	USD 0.00
Payout balance ⓘ	USD 0.14

4b. Balances



Fund Balance

Payout balance can be funded via bank transfer or other balances. You can learn more about Balances in this [video](#).

Balance History

This subsection shows your balance before and after transactions for both inflows and outflows.

Settlements

Settlement occurs when payment received from your customer is available in your registered bank account or payout balance in line with the settlement schedule.

There's a [settlement schedule](#) that determines when payments are settled into your preferred destination.

Learn more about Settlements [here](#).

Settlement information

Reference	CC-SMT-40582181377_1
Chargebacks	None
Refunds	None
Fee	GHS 0.08

Transactions that make up this settlement

Download

GHS 0.96	Mobilemoneygh	October 20, 2023
GHS 1.00	Mobilemoneygh	October 20, 2023

4c. Settings



Oluwarotimi Okun...
Merchant ID: 3536294

Search for features or sub-features

< Main menu

Settings

- Profile**
- Business preference
- Settlement accounts
- Team
- Permissions
- Whitelisted IP addresses

DEVELOPERS

- API keys
- Webhooks
- Developer docs

Profile

Personal Information

First name:

Last name:

Email address:

Phone number:

Password

Current password:

New password:

4c. Settings



The Settings page of the dashboard is one of the most important sections as it is where you configure your account before you start processing payments. It also houses vital information about your account including security settings, payment methods, fees settings, API keys and more.

Profile

This subsection contains your personal information like first & last name, email address, phone number & password. You can also change your password on this page, watch this [video](#) to learn how.

The screenshot shows the 'Profile' settings page. It is divided into two main sections: 'Personal Information' and 'Password'.
Personal Information:
- 'First name' field: Oluwarotimi
- 'Last name' field: Okungbaye
- 'Email address' field: hi@flutterwavego.com (with a red error icon)
- 'Phone number' field: +234 704 589 5399 (with a dropdown menu showing country codes and a red error icon)
- A blue 'Save changes' button is located below the personal information fields.
Password:
- 'Current password' field: masked with dots (with a red error icon and an eye icon for visibility)
- 'New password' field: empty (with a red error icon and an eye icon for visibility)
- A grey 'Change password' button is located below the password fields.

4c. Settings – Business Preference



The Business Preference page on the dashboard is a powerhouse as it hosts other subsections where you can make changes to your account settings.

1. About

This page contains your business contact information and logo. Before you make changes to your business information, you will need to [contact](#) our support team.

You can also determine where we settle (remember Settlements?) your payments on this page, either to your bank account or payout balance.

Notification Settings

You can choose the notifications you want to receive from Flutterwave on this page.

A screenshot of the 'Notification settings' page in the Flutterwave dashboard. The page has a navigation bar at the top with tabs for 'About', 'Notification settings' (which is highlighted), 'Security', 'Payment methods', and 'Fee settings'. Below the navigation bar, there are two main sections: 'Transaction notifications' and 'Transfer notifications'. Each section contains a list of notification options, each with a checked checkbox and a description.

Transaction notifications

- Transaction emails
Notify me for every transaction.
- Customer receipt
Email my customers for every transaction.

Transfer notifications

- Debit emails
Notify me for every transfer from my account.
- Credit emails
Notify me for every transfer into my account.

4c. Settings – Business Preference



3. Security

You will find the security settings for your account on this page. We advise you to take this part of your account seriously and ensure you take advantage of the in-built security features.

Two Factor Authentication (2FA) is mandatory to log into your account and we recommend you turn it on for transfers.

Learn more about security features available on your account [here](#).

4. Payment Methods

This page provides an overview of the various payment methods available for your customers to pay you. You can enable and disable payment methods on this page, learn how in this [video](#).

We encourage you to enable as many payment methods as you can, so your customers aren't limited when paying you.



4c. Settings – Business Preference



5. Fee Settings

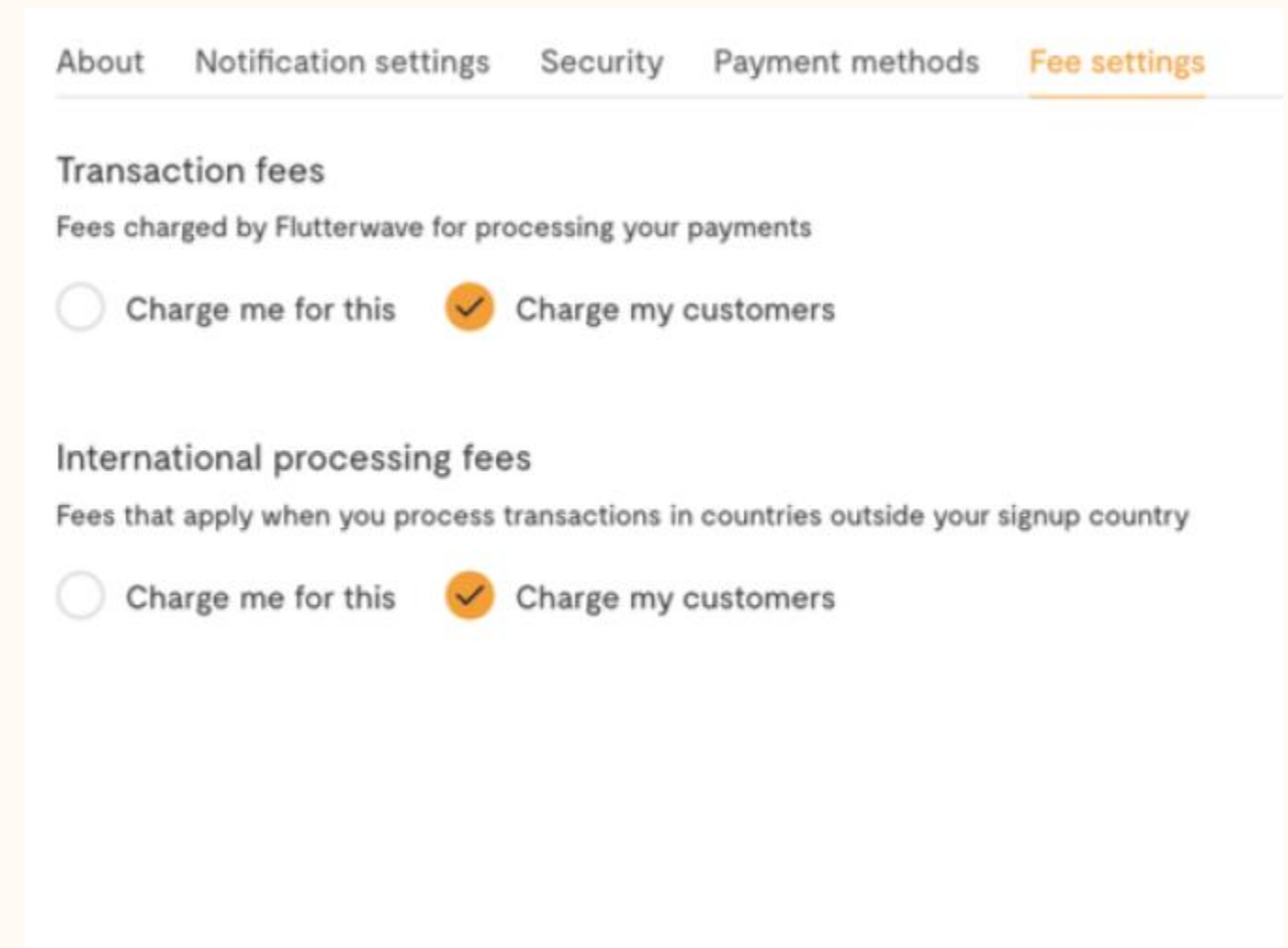
This is the last subsection of the Business Preference page. Here, you get to choose who pays the applicable fees we charge when we process payments for you.

We charge both transaction fees and international processing fees.

Transaction fees apply when we process local payments for you, learn more about transaction fees on our [pricing page](#).

International processing fees (2%) apply when we process non-card payments to you from customers outside your signup country, learn more about the fees [here](#).

Non-card payments are made without credit or debit cards, they are made with other payment methods such as Apple Pay, Google Pay, bank transfer, bank etc.



4c. Settings



Settlement Accounts


On this page, you can add or remove settlement accounts. You can have multiple settlement accounts however, you can only have one primary settlement account.

Team

If you have employees or collaborators and you want to add them to your Flutterwave, you can do that on this page. You will have to choose a role when inviting team members. You will see all the roles and its set of permissions.

Permissions

This page has similarities with the Team page because it shows the various roles and permissions accessible to collaborators. What sets it apart is the ability to create custom roles and designate specific permissions as you desire.

7 roles	
<p>Last modified on May 16 2018 8:53 AM</p> <p>Owner</p> <p>This role is best suited for the business owner, or an executive team member that will require full admin access.</p> <p> See permissions</p>	<p>Last modified on May 7 2018 2:48 PM</p> <p>Operations</p> <p>This works best for team members who need visibility on customer and beneficiary lists, and can manage transfers.</p> <p>See permissions</p>
<p>Last modified on May 7 2018 2:51 PM</p> <p>Customer support</p> <p>This role is meant for support staff who require unrestricted read access and permission to perform actions like refunds.</p> <p>See permissions</p>	<p>Last modified on May 7 2018 2:52 PM</p> <p>User</p> <p>This role is best for team members who need to view dashboard features - payments, balance, businesses, subaccounts, but cannot</p> <p>See permissions</p>

4c. Settings



Whitelisted IP Addresses

This page is for whitelisting IP addresses. Whitelisting an IP address is a security feature that allows only addresses on your whitelist to process API requests for services like Transfers, Card issuing, BVN, and Bill Payments.

Learn how to whitelist IP addresses in this [video](#).

API Keys

An API key is a code used to identify and authenticate a user/developer calling an API. This page houses your live & test API keys. These keys are important when you are integrating our APIs into your product.



4c. Settings



Webhooks

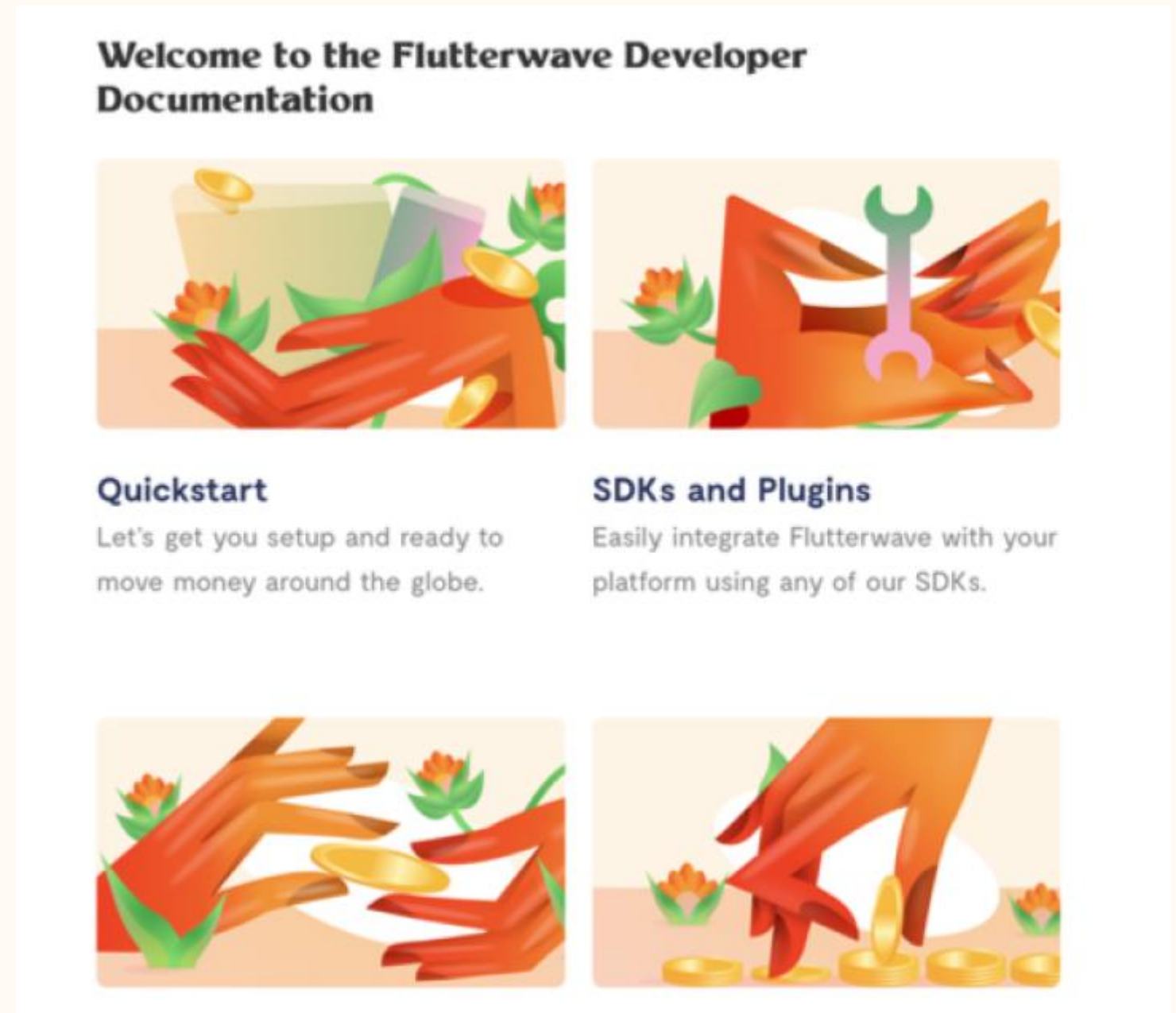
Webhooks are notifications sent between apps or different parts of the same app created by an event (or action). A good example is a debit alert for a completed transaction.

You can set up your webhooks preference on this page. Learn more about webhooks [here](#).

Developer Docs

This is the Flutterwave Developer Documentation housing all the information you need to have about using Flutterwave API to power your products.

Visit our documentation page [here](#).



4d. Payments



This section of your dashboard houses all the features you can use to collect and make payments.

Oluwarotimi Okun...
Merchant ID: 3536294

Search for features or sub-features

[Main menu](#)

Payments

- Transfers**
- Invoices
- Payment links
- Payment plans
- Cards
- Airtime & DStv
- Fixed virtual accounts
- Point of Sale (POS)

All transfers Beneficiaries

11 Transfers Filter applied: 1 Download New transfer +

Beneficiary	Amount	Date	Status
Oluwaseyi Oluwafemi Adeyeye	NGN 10,000.00	Oct 31, 2023 4:08 PM	Successful
Gbenga Raphel Ejide	NGN 5,000.00	Oct 26, 2023 7:03 PM	Successful
Isiaka Ayinla Salau	NGN 50,000.00	Oct 26, 2023 11:27 AM	Successful
Gbenga Raphel Ejide	NGN 40,000.00	Oct 26, 2023 10:45 AM	Successful
Oluwarotimi Okungbaye	NGN 1,300.00	Oct 25, 2023 10:25 AM	Successful

4d. Payments



Transfers

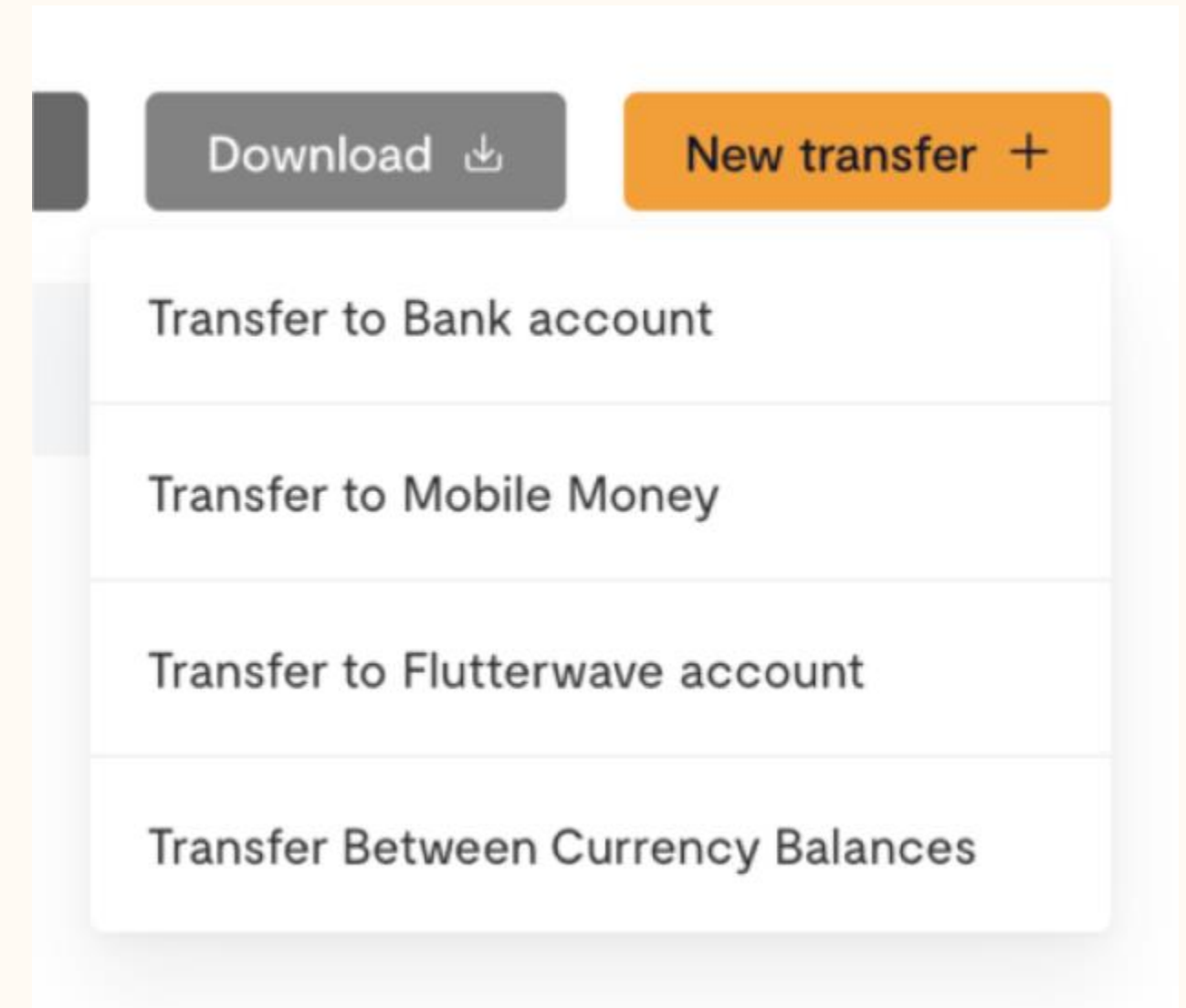
On this page, you can make single & bulk transfers to bank accounts, mobile money accounts, other Flutterwave accounts and between your balances.

You can also see all your transfers, beneficiaries and the status of each transaction on this page. We've created guides for making transfers to [bank accounts](#), [momo accounts](#) and [Flutterwave accounts](#).

Invoices

Give your business a professional touch with Flutterwave Invoices. You can create & share invoices on this page in a few steps.

Learn how to create a Flutterwave Invoice in this [video](#).



4d. Payments



Payment Links

A payment link is a web page that allows you to collect payments via payment methods such as card, transfer etc. You don't need to know how to create a webpage to create a payment link. There are 3 types of payment links - Single charge, Subscription & Donation links.

Learn more about payment links and how to create one [here](#).

Payment Plans

Subscription payment link allows you to collect recurring payments from your customers. You can manage all subscription payments on this page.

Cards

This feature enables you to create virtual cards for you or your customers. These cards can also be created via our cards API.

The screenshot shows a payment form titled "Oluwarotimi Okungbaye" with the subtitle "Make we test". The form includes the following fields:

- Amount:** A dropdown menu showing "GHS" and a text input field containing "1.00".
- Your name:** Two text input fields labeled "First name" and "Last name". A red card icon is visible between the fields.
- Your email address:** A text input field containing "name@mail.com".
- Pay:** A large, dark blue button with the text "Pay" in white.
- Powered by:** The Flutterwave logo and text "Powered by flutterwave".
- Contact:** A footer note: "If you have any questions, contact rotimi.okungbaye@gmail.com".

4d. Payments



Airtime & DStv

You can make single & bulk airtime purchases on this page, as well as DStv/GOtv subscriptions.

Fixed Virtual Accounts

You can use this page to create virtual bank accounts that your customers can make bank transfers to. This feature is currently only available to our Nigerian merchants.

Point of Sale (POS)

Flutterwave helps you collect both online and offline payments. This subsection of the dashboard allows you to request for a POS device and manage the POS devices you have.

Once again, our POS solution is currently only available to our Nigerian merchants.



4e. Transactions



This section of the dashboard shows details of the payments you receive from customers.

There are other subsections in this page like Transactions, Cash, Refunds, Chargebacks.

Oluwarotimi Okun...
Merchant ID: 3536294

Search for transaction references, ids, customers, or sub-features

6 transactions shown

Filter applied: 2 ▼ Download ⬇

Description	Amount	Payment type	Status	Date
Payment from olamide.oluwole0908@gmail.com	GBP 1.00	Account-ach-uk	Successful	Oct 27, 2023 1:48 PM
Payment from olamide.oluwole0908@gmail.com	GBP 1.00	Account-ach-uk	Successful	Oct 27, 2023 8:52 AM
Payment from iayenajeh@gmail.com	GBP 1.00	Account-ach-uk	Successful	Oct 25, 2023 6:04 PM

4e. Transactions





Transactions

Here, you will find the payments you received, the payment method used and status.

When you click on any of the transactions, you will see a more detailed breakdown of the payment information including the Transaction ID, Flutterwave reference, the amount, all applicable fees, the transaction timeline and the customer's information.

You can also refund the customer or resend the customer's receipt on this page.

Payment information

Transaction Id	Rave-Pages786941666971 
Flutterwave reference	RJUN1118169814908872920752... 
Amount charged	GBP 1.04
Amount to be settled [Ⓢ]	GBP 0.98
Transaction fee	GBP 0.04 (Paid by customer)
International processing fee	GBP 0.02 (Paid by merchant)
Device fingerprint	183b4bdc89f5518e9ed6af69e7b9fec2
IP address	102.88.46.130

4e. Transactions



Cash

Consider this a digital bookkeeping tool because you can use this feature to log all cash payments made to you.

Refunds

This section is for making single or bulk refunds to your customers when necessary.

Chargebacks

This section is used to manage all chargebacks received.

Chargebacks are used by customers to dispute transactions and secure a refund for their purchase. A chargeback will void a card transaction, meaning that the transaction amount that was previously credited to the merchant's account will be removed and sent back to the customer.

You can learn more about chargebacks in this [guide](#).

The screenshot shows a web form for processing a refund. It includes the following fields and options:

- Customer:** A dropdown menu with the placeholder text "Enter existing customer name" and a downward arrow.
- Email address:** A dropdown menu with the placeholder text "Select a customer".
- Transaction date range:** Two adjacent input fields labeled "Start date" and "End date".
- Transaction reference:** A dropdown menu with the placeholder text "Enter or select your transaction reference" and a downward arrow. A blue link "WHAT IS THIS?" is located to the right of the field.
- How much do you want to refund?:** A text input field containing the value "0.00".
- Refund destination:** A dropdown menu with the placeholder text "Payment source (5-15 business days)".
- Comments:** A large text area with the placeholder text "Explain the reason for logging this refund" and a character count "0 / 255" in the top right corner.

At the bottom right of the form, there are two buttons: a grey "Cancel" button and an orange "Process refund" button.

4f. Customers



This page shows you all your customers. Everyone who has ever paid you will show up on this page. You can download the list of customers and also add new customers.

If a customer has been silly or fraudulent, you can blacklist them and they will never be able to transact with you.

Oluwarotimi Okun...
Merchant ID: 3536294

Search for customer names, emails, phone numbers, or sub-features

All customers Blacklisted customers

51 customers Download New customer +

Full name	Email address	Date added
Olamide Oluwole	olamide.oluwole0908@gmail.com	Oct 27, 2023 8:50 AM
Ibrahim Ayenajeh	layenajeh@gmail.com	Oct 24, 2023 1:04 PM
Naana Ocran	naana@flutterwavego.com	Oct 20, 2023 5:31 PM
Adetola Okungbaye	funmiemiola@gmail.com	Jun 14, 2023 10:41 AM
Rotimi Okungbaye	rotimi@flutterwavego.com	Jun 14, 2023 8:52 AM



The Black Stores

Merchant ID: 20001MIS

🔍 Search for features or sub-features

Last 30 Days ▾

Sep 01, 2023

Nov 28, 2023

Overview

Net Sales ⓘ

NGN 13,208.00

Gross Sales ⓘ

NGN 17,171.00

Orders processed

Most orders come from non discounted products.

18.00 Total orders

18.00

- Non-discounted - 17 (94%)
- Discounted - 1 (6%)

Avg item per order

3

Avg order value

NGN 954.00

Top customers

Your average revenue per customer is NGN 734.00

Customer	Total spent	Orders
st lala <small>stlala@yopmail.com</small>	NGN 6,300.00	1
Steph Coco <small>stephanie@flutterwavego.com</small>	NGN 6,170.00	13
Steph Coco <small>emmanuel.bajimi@flutterwavego.com</small>	NGN 365.00	1
bat man <small>batman@yopmail.com</small>	NGN 356.00	1

Sessions & Conversions

Stats on the visitors coming to your store and how many get converted

<small>Viewed products details</small>	<small>Added a product to cart</small>
48	31
<small>Reached checkout</small>	<small>Abandoned checkout</small>
26	10

Top performing products

71.43% of your customers bought the this is the longest name a product in test is ever going to have, always make sure they're never out of stock.

this is the lon...	7
Green light	6
Blue lights	3
the most bea...	2

4g. Store



The Flutterwave Store is the easiest & fastest way to start an ecommerce business. With a few clicks, you are ready to start selling your products to customers across the globe.

The Flutterwave Store is robust with built-in features that enable you to sell to your customers. You can manage products, orders, shipping, carry out discounts and more. Store analytics equips you with important insights about the activities on your Store.

Fun fact: You can customize your Flutterwave Store and individual product urls.

Watch [this video](#) to learn how to create a Flutterwave Store.



4g. Store



Orders

This page shows the orders you received from your customers and their status; fulfilled, pending or failed.

When you view each order, you will see more details of the order such as amount, product, shipping details and more.

The screenshot displays a dashboard for 'The Black Stores' (Merchant ID: 200011615). The sidebar menu includes 'Main menu', 'Store', 'Overview', 'Orders' (highlighted), 'Products', 'Customers', 'Discount codes', 'Product categories', 'Online Ads', 'SETUP', 'Manage Store', 'Shipping', and 'Store templates'. The main content area shows a search bar and a table of 79 orders. The table has columns for Fullname, Order total, Date added, and status. The status column uses color-coded labels: green for 'ORDER FULFILLED', yellow for 'PENDING DELIVERY', and red for 'CANCELLED'. Buttons for 'All orders' and 'Download' are visible in the top right of the table area.

Fullname	Order total	Date added	Status
Steph tester	NGN 365.00	Nov 17, 2023 1:08 PM	ORDER FULFILLED
Steph Coco	NGN 20.00	Nov 17, 2023 1:00 PM	ORDER FULFILLED
Steph lala	NGN 10.00	Nov 17, 2023 12:59 PM	CANCELLED
Steph Coco	NGN 10.00	Nov 14, 2023 11:48 AM	ORDER FULFILLED
Steph Coco	NGN 365.00	Oct 16, 2023 3:39 PM	ORDER FULFILLED
steph steph	NGN 10.00	Oct 9, 2023 4:17 AM	ORDER FULFILLED
test test	NGN 2,160.00	Oct 9, 2023 4:16 AM	PENDING DELIVERY
stephanie tester	NGN 157.50	Oct 9, 2023 4:06 AM	PENDING DELIVERY
stephanie tester	NGN 157.50	Oct 9, 2023 4:01 AM	CANCELLED
stepho lala	NGN 160.00	Oct 9, 2023 3:57 AM	PENDING DELIVERY

4g. Store






Products

This subsection shows all the products you have on your Store. On this page, you can add or edit your products, delete or take your products offline and create a QR code for your products. You can also add sale prices for your products on this page.

Watch [this video](#) to learn how to add products to your Store.

The screenshot shows a store management interface. At the top left, the merchant's name 'Oluwarotimi Okun...' and Merchant ID '3536294' are displayed. A search bar is located at the top center. The main content area shows '3 products' with a table listing them. The table has columns for Product name, Price, Number of products sold, and Date. Below the table are 'Previous' and 'Next' navigation buttons. On the right side of the product list, there are buttons for 'All products', 'Download', and 'Add product'.

Product name	Price	Number of products sold	Date
 The UN Building In New York - Print	NGN 12,000.00	0 / 10	Feb 8, 2021 4:54 PM
 The Best Weapon - Print	NGN 12,000.00	0 / 10	Feb 8, 2021 4:50 PM
 Gift Of Luxembourg - Print	NGN 12,000.00	0 / 10	Feb 8, 2021 4:28 PM

4g. Store



Customers

This subsection shows all the customers who have ever ordered any product on your Flutterwave Store.

Discount Codes

You can create discount codes to reward your customers in this subsection. They can apply the codes during check out. The discount can either be a fixed amount or percentage.

Watch [this video](#) to learn how to create a discount code.

Product Categories

In this subsection, you will see the product categories you created for your products.

Discount Code JOLLIDAY

Created: November 15, 2023 Active

Discount code	JOLLIDAY
Discount value type	Percentage
Discount amount	10%
Discounted products	3

Usage information

No of times used	0 / 50
Limit to one use per customer	No

Duration

Start date	November 15, 2023
End date	November 30, 2023

Edit discount Delete discount

4g. Store



Store Settings

Edit Store

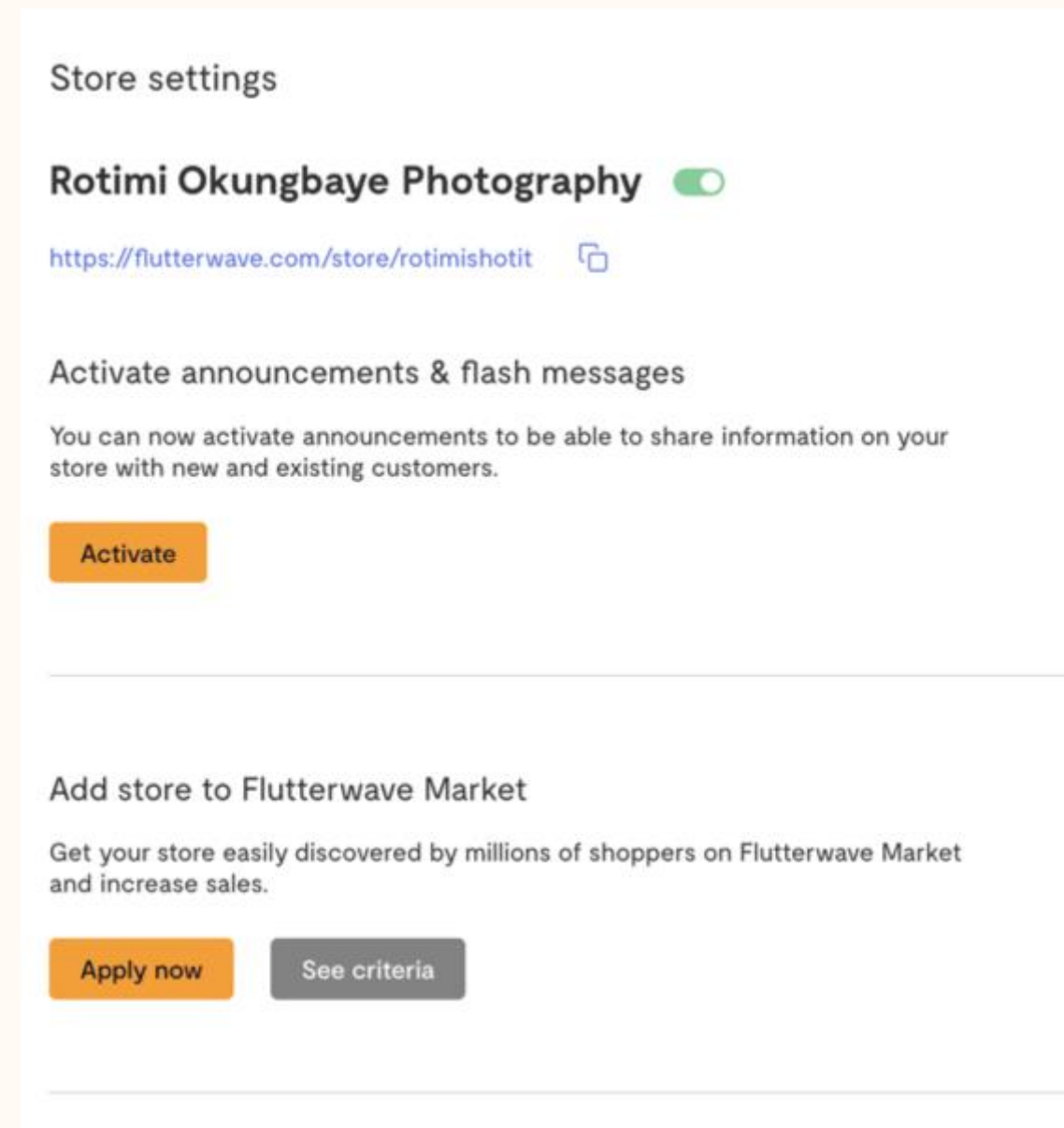
Under the 'Manage Store' tab, you can make changes to your Store. You can change the name, url, category, description and logo.

Announcements and Flash Messages

You can also activate announcements and flash messages to share important updates with your customers, see how [here](#).

Add Store To Flutterwave Market

You can also add your Store to the [Flutterwave Market](#), a marketplace where different Stores & products are aggregated. You need to meet the criteria before your Store can be added to Flutterwave Market. Learn how to add your Store to Flutterwave Market [here](#).



4g. Store



Store Settings

Value Added Tax (VAT)

You also have the option to add VAT on some goods depending on the tax laws in your country.

Set Cart Wait Period

We've also added the option of setting wait period of items in cart. This feature helps you manage your stock and informs customers to check out faster.

Generate QR Code For Your Store

You can also generate a QR code for your Store. Share this with your customers to scan and have access to all your products.

Learn how to create your QR code [here](#).

Value Added Tax (VAT)

VAT, tax on consumer goods, differs for each country.

Add VAT

Set wait period for items in cart

Lowering your cart wait period helps prompt your customers to checkout faster.

Use default wait period (30mins)

I'll set a custom wait period

Generate QR code for your store

You can now generate QR codes for your store. Share this with your customers to scan and have access to all your products.

View QR code

Deactivate QR code

4g. Store



Shipping

The Flutterwave Store has 2 shipping options, you can either use our [shipping partners](#) or you handle shipping yourself.

You can watch this [video](#) to learn more about setting up shipping on your Store.

Shipping setup for Oluwarotimi Okungbaye

Please double-check the weight of your items so we can determine the correct shipping fee. [Learn more](#)

Shipping preference

Use Flutterwave's shipping partners

Pickup address

This location is where our shipping partners will pick up your orders and then go ahead to deliver them to your customers.

Street

State

4h. Capital



Beyond offering excellent payment solutions, we also offer business owners loans via Flutterwave Capital in collaboration with our lending partners. The loans are low-interest, collateral-free and with no stringent conditions or cumbersome documentation.

To access loans from Flutterwave, merchants need to meet the [eligibility criteria](#).

Eligible merchants can watch this [video](#) to learn how to apply for loans from Flutterwave Capital.

The loan amount you qualify for is based on the volume of transactions you process on your account.



4i. Subaccounts



The Subaccounts feature allows Flutterwave merchants to split incoming payments with one or more bank accounts. You can either split them by percentage or an exact amount.

For example: A restaurant can use subaccounts to split payments with their suppliers.

The screenshot shows a form for creating a subaccount. The fields are as follows:

- Subaccount name:** An empty text input field.
- Subaccount email:** An empty text input field with a red error icon on the right.
- Country:** A dropdown menu with "Nigeria" selected.
- Currency:** A dropdown menu with "NGN" selected.
- Bank name:** A dropdown menu with "AL-Barakah Microfinance Bank" selected.
- Account number:** An empty text input field.
- Split type:** A dropdown menu with "Percentage" selected.
- Your share of payments (%):** A text input field containing "0.00".
- Subaccount's share of payments (%):** A text input field containing "100.00".

At the bottom right, there are two buttons: "Cancel" (white with a black border) and "Create subaccount" (orange).



THANK YOU